



## “Telling real life stories for kids and youth”

One-day seminar

Torino, June 10, 2016

V. Cagliari 40E - Sala “Il Movie”

- 9:30 - 9:45 **Welcome**  
Welcome and overview of program.  
Intro to working with real life stories for younger audiences.
- 9:45 – 11:00 **International stories for kids and youth - tendencies and great examples**  
When we tell stories to younger audiences we are reaching digital natives. For this generation all platforms count. So how do we tell stories to them? And how do we reach them? Through examples of great documentary and real life stories done for kids and youth audiences, EDN Film and Media Consultant Ove Rishøj Jensen is offering a closer look at what works, when it comes to telling stories to younger audiences.
- 11:00 – 11:15 *Coffee break*
- 11:15 – 12:30 **Ultra Sport Kids**  
Screening of “Chikara” and “The Fencing Champion” by Simon Lereng Wilmont.  
The films are from the series Ultra Sport Kids.
- 12:30 – 13:30 *Lunch at La Piola del Cine*
- 13:30 – 15:00 **Master class with Simon Lereng Wilmont**  
Making “Chikara”, “The Fencing Champion” and real life stories for younger audiences. Simon will touch upon the creative aspects of telling stories to younger audiences and about being ambitious in your production, because production value is important - also for younger audiences.
- 15:00 – 15:15 *Coffee break*
- 15:15 – 16:15 **The international market**  
An overview of key financiers working with real life stories and what they are looking for presented by Ove Rishøj Jensen.
- 16:15 – 16:30 **Closing the seminar**

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