

ITALIAN CREATIVITY DAY | 11 DECEMBER 2021

Celebrating and promoting Italian culture, art, fashion and music

**Ministry of Culture Special Project, produced by Cinecittà,
Dolce & Gabbana supporting partner**

PROGRAMME

Venue: Expo 2020 Dubai – Italy Pavilion Anfiteatro

12:30 – 16:00 UNESCO World Heritage Sites in Italy

A video tour showing the best of Italy's unique culture, art and architecture

16:30 – 17:00 Cinema & Entertainment

Video screening:
Amedeo Peter Giannini

Presentation by Cristina Bolla - *President Fondazione Genova Liguria Film Commission*

Video screening:
Studios
Cinecittà si mostra
Unexpected Italy
Italy for Movies

Presentation by Chiara Sbarigia - *President Cinecittà Spa*

17:00 – 17:30 Architecture and Art

Video screening:
Biennale Architettura 2021 - Sneak Peek - Padiglione Italia
Presentazione Atlante Architettura Contemporanea

Presentation by Onofrio Cutaia - *Directorate-General for Contemporary Creativity Ministry of Culture*

Video screening:
MAPEI per l'arte e la cultura, an interview with Veronica Squinzi
Cantiere-evento Teatro Lirico

Presentation by Stefano Iannacone - *Regional Director for Middle East & East Africa MAPEI*

17:30 – 18:30 High-Fashion and Jewelry

Video screening:
Dolce & Gabbana

Presentation by Fedele Usai - *Group Communication & Marketing Officer Dolce & Gabbana*

Video screening:
Bvlgari

Presentation by Lucia Boscaini - *Bvlgari Brand Curator*

18:30 – 19:00 Music

Meet & Greet and photo opportunity with *Il Volo* - Italian operatic pop trio, baritone Gianluca Ginoble, and tenors Piero Barone, Ignazio Boschetto and the classical music ensemble Carlotta Dalia, Giuseppe Gibboni - *winner of the 56th edition of the International Paganini Prize Competition*

19:00-19:30

Closing Remarks:

Paolo Glisenti - *Italy's Commissioner General for Expo 2020*

Roberto Stabile - *Head of "Italian Creativity Day" Special Project by Ministry of Culture - Cinecittà*

Conclusion:

Lucia Borgonzoni - *Undersecretary of State for Culture – Italian Government*

19:30 – 21:00 Networking Cocktail

Venue: Expo 2020 Dubai - Dubai Millennium Amphitheatre

21:30 – 22:30 Il Volo Live in Concert

Opening by the Classical Music Ensemble Giuseppe Gibboni and Carlotta Dalia